

The Insurance Group

Columbia Insurance Agency
Established 1898

Conley Myers Insurance Agency
Established 1912

Rollins · Vandiver · Digges
Established 1922

Dear Missouri Independent Bankers Association Member:

We recently endorsed a very unique program by All American Associates. This special program deals with Cancer and the indirect, **non-medical** expenses related to this disease.

This plan also covers the employee's dependents.

Here are the reasons why we strongly recommend this plan:

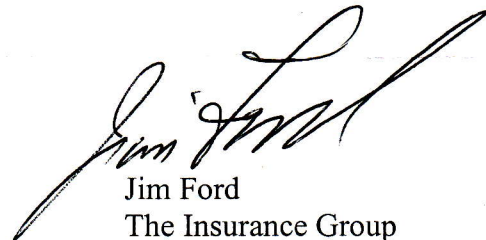
- It provides first dollar coverage if you or your family is stricken by cancer.
- It is a cash program, in or out of the hospital and is totally compatible with any hospitalization coverage you may already have.
- It is of no cost to the employer.

After careful consideration, we approved a presentation to our employees. The presentation was brief and uncomplicated. We strongly encourage you to listen to this presentation and allow a brief presentation to your employees. The representatives were professional, low key and our employees appreciated the opportunity.

Sincerely,



Skip Grossnickle
Vice President
The Insurance Group



Jim Ford
The Insurance Group



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